

**MSME- TECHNOLOGY DEVELOPMENT CENTRE (PPDC), MEERUT
(A GOVERNMENT OF INDIA SOCIETY)**

Mission of the Institute

1. Impart quality education to meet the needs of profession and society, and achieve excellence in teaching-learning and research.
2. Attract and develop talented and committed human resource, and provide an environment conducive to innovation, creativity, team-spirit and entrepreneurial leadership.
3. Facilitate effective interactions among faculty and students, and foster networking with alumni, industries, institutions and other stake-holders.
4. Practice and promote high standards of professional ethics, transparency and accountability.

Vision of the Institute

To facilitate transformation of students into responsible citizens and competent professionals, focusing on assimilation, generation and dissemination of knowledge.